

Impacts of Modernization, Urbanization and Globalization on Indian Society

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Abstract

Globalization is exact term which defines that the world is becoming increasingly interconnected as a result of massively increased trade and cultural change. It has increased the production of goods and services, free movement of capital goods and services. Urbanization, Modernization and Globalization are the main concepts in the present world. The social structure and construction has been changing due to modern phenomena. The effects of Industrial Revolution took place in the 18th century in United Kingdom, as a result of which effects of industrial investment and economic growth spread all over the world. It was the symbol of Globalization. The present world is a global world, so Globalization results in the progress and prosperity of a country as per the current trend. Urbanization and Globalization are the term which defines the process of a nation's progress and prosperity by the spread of industry in general, which will bring wealth and prosperity to the people of a nation. Globalization effects all the stages of a society such as social, economic, cultural, technological and political ;as a result Urbanization, Modernization and Globalization are the concepts that pave the way to a new world. This paper deals with all the problems, changes and effects of all these concepts on Indian society as a whole.

Keywords: Effects, Changes, Problems, Systems, Global Culture, Social Institutions etc.

Introduction

Globalization represents the main stage of today's world. The present world is undergoing transformation very fast. Globalization is related to free economic interdependence and integration of the world economy with its increased tendency to do this process of Globalization. Global integration has been derived from economics, but this concept is not purely economic. It affects all the social, political, administrative, technological and cultural integration. Urbanization on the other hand refers to the population shift from rural to urban areas. Modernization theory both attempts to identify the social variables that contributes to social progress and development of societies and seeks to explain the process of social evolution. It refers to a model of a progressive transition from a traditional to a modern society. Globalization refers to the widening, deepening and speeding up of global interconnection process. As a change due to all these three concepts, family is the first victim. Family is a group of people where the Socialization of children is taking place. All the social, economic and cultural aspects of a family are undergoing several changes. In India there are various types of families. Family is the backbone of a society. It is the first school of a man to get his basic knowledge and information for the first time. But all the above mentioned concepts are having a great change in the institution of family. It's undergoing a vast change now a days.

Objectives of the Study

The aim of this research study is to point out the impacts of Globalization, Modernization and Urbanization on present Indian Society. This paper peeps into the depth of the Indian Society and tries to mention the impacts of Globalization, Urbanization and Modernization. The present society is a fast changing society. The impacts are far more in abundance. The progress and prosperity brought about by the impacts of urbanization in the rural society are appreciable but the final results are presenting a negative picture where people deny to cope up with the present society. The main objectives of the study are mentioned below:-



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1. To analyse challenges and changes brought about by the effects of Globalization, Urbanization and Modernization.
2. To highlight the major effects of Globalization, Urbanization and Modernization on Indian Society.

Research Methodology

This study comprises of qualitative analysis based on the explored effects of Globalization, Urbanization and Modernization on Indian Society.

To highlight the study, concerned points have been gathered from rising problems faced by the Indian Society as a whole. This research is based basically on all India basis as the whole Society is being affected to a great extent

Review of Literature

In the field of Globalization, Modernization and Urbanization so many surveys and studies have been done so far in the early period of 18th, 19th and 20th century. David Pick and Kandy Dayaram, in their paper "Globalization, Reflexive Modernization and Development: The Case of India", mentioned that there are multiple pathways to reflexive modernity and a number of routes to engaging with Globalization processes. India represents one such case.

In their paper "Globalization and Development in Contemporary India: Cultural Perspective", 2016, Shobhit Srivastava and Altamashkhan said that one need not be extremist or judgemental about the impacts of Globalization rather a self-assessment of these impacts should be made. The idea of universal impact should be discarded and therefore the view point that it crosses those who comes in the way of Globalization should be transformed and it should be seen as an engine controlled by humans and they should be the one deciding whether they want to ride the engine or not. Both Modernization and Globalization are much discussed and controversial topics.

For example analysis by Beck(1998),Clark (1998)and Dann Reuther andLekhi (2000) support the claim that Globalization is surrounded by imprecision and conceptual confusion and is deeply contested in many directions. Globalization is a multi-directional and multi-dimensional process. Apart from Modernization a term is rising up in Society and that is reflexive modernization. There has been much debate in the literature about reflexive Modernization. Elliott (2002) developed a detailed critique arguing that it over-emphasises the transformational power of risk, fails to reconcile reflexivity and reflection, and gives too much prominence to modernity. Furthermore, Beck Bonss and Lau 2003 point out that reflexive modernization has a western bias. However, in a time when we are confronted by increasingly complex and severe Global economic, social, political and environmental problems, novel insights and ideas are essential. Modernization and Globalization are particularly useful in this respect.

It can help to explore the connection between society, business and government at the Global regional, national and local contexts. Indeed Giddens(1994) identifies this very phenomenon contending that Globalization has made the term

'developing societies' redundant. Because the process of reflexive modernization are global, it is necessary to investigate whether and how it can be more than a theory of an emerging new epoch in western industrial nations. This is important because Globalization cannot be simply looked upon as a synonymous with 'Westernization' India is a rapidly emerging Global economic power with a population of 1.21 billion, growing rate over 17.70 percent per annum (Census of India 2011) India accounting for one in six of the world's population. Like other nations at a similar stage of development example China, Brazil, South Africa, Indonesia; India is creating its own version of modernity and engagement with Globalization. As these nations develop their economies, they are becoming more influential on the world stage and as their influence increase; the social, economic and political situation in nations such as India will become important in the world affairs. This paper aims to demonstrate the usefulness of Globalization, Urbanization and Modernization as a framework to investigate the effects and implications of national development programmes of developing nations using the example of India.

In his research paper "Modernization" (2020) Professor Krishan Kumar has mentioned that 'Modernization is not a once- and -for- all time achievement. There seems to be a dynamic principle built into the very fabric of modern societies that does not allow them to settle, or to achieve equilibrium. Their development is always irregular and uneven. Whatever the level of development, there are always "backward" regions and "peripheral" groups.

He also suggested that Modernization seems to have two main phases. Up to a certain point in its course, it carries the institutions and values of society along with it, in what is generally regarded as a progressive, upward movement. Initial resistance to modernization may be sharp and prolonged, but it is generally doomed to failure. Beyond some point, however, Modernization begins to breathe this content on an increasing scale. This is due in part of rising expectations provoked by the early successes and dynamism of modern society. If one imagines all of human social evolution charted on a 12- hour clock, then the modern industrial epoch represents the last 5 minutes, no more. For more than half a million years, small bands of what we may agree were human beings roamed the earth as hunters and gatherers.

Professor Rama Rao Gogineni and others in their research paper "Globalization of Culture: Impact On Indian Psyche", (2018) mentioned that Industrialisation, Urbanization, Modernization and Globalization have contributed to significant changes in the culture of the world, more in the non-Western third world since the end of the colonial period, and the Second World War, contributing to some progressive, undesired changes. Some of the major changes include weakening of extended family, nuclearization of family, two parents working family, changing roles of women and men, increased immigration, Westernisation of arts, music, day-to-day living, changing child rearing practices, Globalization of language, and influence of multimedia.

He also gave a further statement that a crucial aspect of Globalization is the nature and power of multinational corporations. Combination of multinational, monopolistic corporate economy and development of advanced telecommunication, computer technology have contributed to an increasing interconnectivity between societies, increasing the effects on people and societies. The process has both negative and positive aspects. It has become a unifying force for the Global Village. The United Nations report Globalization opened international borders to increased flow of goods, services, finance, people and ideas. Many countries have profited from Globalization including China, India, Uganda and Vietnam. A downside of

Globalization is an increase in increased drug abuse/ trade, increased firearm use/ trade, counterfeit production, increased crime, smuggling of immigrants, trafficking of women and terrorism. Apart from that they also mentioned that multinational businesses are moving employees to foreign locations where the concern for quality health care became paramount. There is an increasing flow of physicians and skilled as well as unskilled labour force between countries. They have also given some effects on cultural Globalization.

They said that Cultural Globalization is a phenomenon by which the experience of everyday life is influenced by the diffusion of commodities and ideas reflect a standardization of Cultural expressions around the World. Propelled by the efficiency or appeal of wireless communications, electronic commerce, popular culture and international travel, Globalization has been seen as a trend toward homogeneity that will eventually make human experience everywhere essentially the same. According to them Indian society is changing due to Globalization but it has certain changes more to be done in Indian society.

One of renowned Professor Dr.Ritu Agarwal mentioned some effects of Globalization in her paper "Effects of Globalization on Indian Society and Culture" in 2019. She explained that Globalization has both positive and negative effects all through the globe. May it be business, trade, and work exposure or the economic and financial status of the nation; no field is deserted from the scope of Globalization. The culture and way of living of any nation does not just depict the region and dialect of the locale, yet it also shows with the attitude and mind-set of its people. Indian culture is very rich for its legacy and assets, and the warm approach of its residents. India is bunch of flowers consisting of various religion, languages, food, cuisine and edibles, convention, custom, music, craftsmanship and architecture and so forth, packaged into a solitary unit of patriotism and solidarity.

The effect of Globalization has changed the business system in India in terms of psychology, approach, innovation, attitude, work culture and so on. As a consequence of Globalization Indian industries are adopting themselves to newer challenges and taking benefit from the new and better opportunities making their business all the more profitable with

prospects of future growth. The colossal populace of India has made a huge unsaturated market of customers. This is one reason why worldwide organisations are particularly inspired in doing business in India. Globalization has resulted in growing Global markets and services. People can now execute trade services globally-- from medical advice to software writing to data processing that could never really be traded before. Though the development is progressing rapidly, still many basic problems like prevailing poverty in rural areas, menace of corruption and instability of the government in the political arena are a cause of concern and steps should be taken to bring solution to such problems so as to reap the benefits of Globalization in the best possible manner. Altogether in every research paper Globalization and its effects are mentioned apart from that changes are also brought about in the Indian society and abroad.

Effects of Urbanization, Modernization and Globalization on Indian Society

Social Effects

In Indian society families are not nuclear but they follow the trend of joint family. Now a days it is due to the effects of Urbanization, Modernization and Globalization that families are going through vast changes. They are becoming nuclear families as people deny to continue the trend of a joint family. Due to migration cultural transmission, complexity of society, secondary relationships etc. families in the society are being affected.

Rural Economy of India

As a result of effects of certain concepts like Urbanization people from rural areas are migrating to urban areas in search of jobs and work. This is resulting in low GDP and GNP as agriculture is being affected due to migration.

Communication Effects

Nowadays a revolution can be seen in Global Society due to electronic communication. People in the modern world are following a new trend of using cell phones touch screen phones etc. which is helpful to interconnect people of east to west and north to south. Now a days people have all the information about an unknown area on their own fingertips before they reach that place. Even rural and tribal society is captured by electronic media.

Immigration Effects

Due to Urbanization, Modernization and Globalization people migrate from one place to another in search of work, as a result they live in single or in group of workers; this is leading to single families or nuclear families.

Educational Effects on Society

As per the modern education system, the society is going through a difficult change. In the modern education system we can peep into the grand changes such as scientific and technological changes, apart from these grand changes in the education system there are certain trends which are changing day by day. The people in the society are becoming educated and they are standing against child marriage, removal of joint family system, removal of caste, change in rural environment, reform in condition

of women, removal of the problem of tension and aggression, establishment of corruptionfree environment and development of personality are certain changes brought about by the Urbanization, Modernization and Globalization of the Indian Society.

Ideological Effects

In the modern world man is becoming work oriented and has forgotten all the real relationships. The trend of ideology has been changed as per the impact of the issues of Globalization, Modernization and Urbanization. Due to the impact of new ideology, the ancient ideology is going to be ruined. Man has become artificial in each and every stage of life.

Impact on Psychological Health

In the modern world some certain factors like psychological stress, tension, worries etc. are hampering the psychological and physical health of man. All these factors causes various diseases by which the modern man suffers. As man is moving forward to a world full of anxiety, his life is full of psychological stress.

Effects on Cultural and Social Life

In the lifestyle of a man Globalization and Urbanization are responsible for addition of the new modern issues in the families. People believe in secondary relationships, peer groups are attached to them, it has resulted in the zigzag life style of man. Globalization and organisation has brought the serious problem in the cultural and social lifestyle of people in the Society.

Effects on Women

Globalization and Urbanization are related to the women empowerment. In present world women reservation, rights, status and the authority are known to women. Women are crossing the zenith line in progress. They are standing shoulder to shoulder to men in the Modern Society. Now a days we can see women in all sectors, whether it is government or private, either in Air on land. But despite of that, in deep Indian Society women are also facing many problems. Due to Modernization and Urbanization, rape cases are increasing day by day. A kind of fear is in every female child's mind that even though they are free to move in this world, but they can also face severe problems because of their gender.

Effects on Children

Due to Urbanisation and Globalization every aspect of life is changing, so children are also affected the most. Due to the rising population there are no jobs, no works for everyone and it results in child labour, bonded labour, exploitation, avoidance of human rights in the Society. This is caused due to lack of suitable social bonding. Children are one of those which are affected the most, as they remain illiterate, as their parents are not able to give them proper education, this leads to the diversion of children towards the wrong side.

Family Structure and Scope

Globalization, Privatization and Modernization has given many gifts to the Society such as small size families, heterogeneous groups, money centred families, generation gap, secondary

relationships. Due to these factors the family structure has undergone severe changes in Indian Society.

Creation of Various Social Problems

As the Society is undergoing various modern changes, despite that the modern world is facing some serious problems. In the present Indian society poverty, overpopulation, high crime rate, high density of population, traffic problems, female infanticide, divorce etc exists. The Society is facing many serious problems apart from the mentioned above. Globalization and Urbanisation is leading to modern world but it is full of serious problems.

Role of Media and Values

Media has played an important role in men's life. In the modern world human being changes their taste according to media, he follows whatever information he gets about all that he uses in his day-to-day life.

Global Warming, Pollution and Social Changes

Today's world is a Global World, due to Globalization excessive growth of industries, Global Warming and vast pollution like air pollution, land pollution and water pollution affects the human life. People suffer from many dangerous diseases. Due to the modification of the Society bad effects are also seen on each and every one's lifestyle in the Society.

Conclusion

It is concluded that despite the major milestones taken by the country, the developed countries should understand the fact that those countries that are still developing they perceive investment in industrial and scientific issues of the developed and non developed countries for their economical growth. Globalization, Industrialization, Urbanization, Modernization, Westernization, and

Privatisation is major concepts which have directly affected the values, norms and all the good things for the development of a country. Apart from the implementation of the Globalization and related concepts people living in the Society should not ignore their social and family values however the Indian Society is undergoing vast changes due to Globalization, Organisation and Modernization; but then everyone should keep in mind their social values and norms despite the effects. The world is moving towards a fast moving world. There is a need to remove the effects by and by.

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